

JULIE LEIDEL

PROFESSIONAL FINE ARTIST | ILLUSTRATOR | GRAPHIC DESIGNER

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SOCIAL MEDIA:



Website
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Instagram
https://www.instagram.com/thebungalowcraft_julieleidel/



Facebook
<https://www.facebook.com/TheBungalowCraft/>



LinkedIn
<https://www.linkedin.com/in/julie-leidel/>



Pinterest
<https://www.pinterest.com/jleidelpin/>

EDUCATION:

- 1993-1997 BFA, Concentration in Graphic Design, Colorado State University, Fort Collins, CO
1998-1999 Univ. of Northern Colorado, Greeley, CO (Art Education Courses)
1999-Present Many online & continuing education courses in painting, drawing, clay, Qigong, sculptural technique, spirituality & art history

PROFESSIONAL EXPERIENCE: 2010 – PRESENT

The Bungalow Craft by Julie Leidel | Principal Owner | Fine Artist

- Creates fine art reminiscent of the WPA posters of the 1940s and inspired by the Arts & Crafts Movement (1880 - 1920) Art Nouveau, and Art Deco
- Paints original artwork primarily with gouache and acrylic mediums
- Designs corporate identities, branding, posters, websites, and print collateral, specifically drawn to the Arts & Crafts Movement in America and Europe
- Manages art show schedules, product inventory, RFQs, business finances, and client relationships
- Self-promoter successfully advertising and marketing to a wide audience, expanding original artwork, artistic collaborations, and design services
- Detail-oriented entrepreneur with expertise in research, budgeting, evaluation, communication, problem solving, creativity and growth

Additional past work history back to 1993 is available upon request.

PUBLIC ARTWORK:

2024: **Colorado Landscapes** 16 original 20"x24" gouache paintings
Colorado Urban Interfaces 16 original 20"x24" gouache paintings
For Intermountain Health Lutheran Hospital
Permanent Collection, IH Lutheran Hospital, Wheat Ridge, CO

2024: **NREL** 16" x 20" gouache painting
For National Renewable Energy Laboratory,
Permanent Collection, NREL-RSF Building, Golden, CO

2024: **Dinosaur Ridge** 16" x 20" gouache painting
For Dinosaur Ridge National Natural Landmark
Permanent Collection, Dinosaur Ridge Museum, Golden, CO

2024: **Welcome to Englewood** 12ft x 14ft outdoor mural
For public spaces at Frame De Art
Permanent Collection, Frame De Art, Englewood, CO

2024: **Swarthmore College Amphitheater** 12"x18" gouache painting
Swarthmore College Clothier Tower 12"x18" gouache painting
Permanent Collection, Swarthmore College, Swarthmore, PA.

2024: **Berthoud Pass** 16"x20" gouache painting
For Volunteers of Outdoor Colorado
Permanent Collection, VOC Headquarters, Denver, CO

2023: **Grinnell College** 16" x 20" gouache painting
For Grinnell College
Permanent Collection, Grinnell College, Grinnell, IA

2021: **Longmont** 16" x 20" gouache painting
For City of Longmont, Art In Public Places (AIPP)
Permanent Collection, Longmont Museum, Longmont, CO

2017: **Calvary Church** 20" x 24" gouache painting
For Calvary Episcopal Church
Permanent collection, Calvary Church, Golden, CO

2015: **Mt. Evans Outdoor Lab** 20" x 24" & **Windy Peak Outdoor Lab**
20" x 24" gouache paintings for Outdoor Lab Foundation
Permanent collection, Outdoor Lab, Evergreen, CO

2014: **NCAR Atmosphere** 48" x 72" acrylic painting
For National Center for Atmospheric Research
Permanent collection, NCAR/UCAR Mesa Lab, Boulder, CO

2014: **Boettcher Mansion** 16" x 20" gouache painting
for The Boettcher Mansion - Jeffco Open Space
Permanent collection, Boettcher Mansion, Golden, CO

ARTISTIC RECOGNITION:

2024: Serenity Colorado Magazine: Feature Cover for Evergreen Fine Arts Festival

2024: Selected Artist for NREL National Renewable Energy Laboratory

2024: Selected Artist for Dinosaur Ridge Nat'l Natural Landmark

2024: Selected Artist for VOC: Volunteers of Outdoor Colorado

2024: Selected Artist for Swarthmore College, PA

2023: Selected Artist for Grinnell College, IA

2021: Elevated to Roycroft Renaissance Master Artisan by the Master Jury

2021: Golden Fine Arts Festival Featured Artist & Best in Colorado

2021: Ridgway Fine Arts Festival 1st in Painting

2021: Foothills Fine Arts Festival Best in Colorado

2020: Grove Park Inn Arts & Crafts Conference, NC, Featured Poster Artist

2019: Golden Fine Arts Festival 1st in Painting

2019: Ridgway Fine Arts Festival Best in Show

2018: ASL Summer Art Market, Runner Up to Best in Show

2018: Sunshine Artist Magazine, Poster Winner: Best Layout & Presentation

2018: Cherry Arts Stanley Arts Fest Spotlighted Artist

2017-2014 is available upon request.

ARTIST AFFILIATIONS:

2021 – Present Roycroft Renaissance Master Artisan, Roycrofters-At-Large Association, East Aurora, NY
2021 – 2024 Board Member of the Roycrofters-At-Large Association, East Aurora, NY
2019 – Present Center For The Arts Evergreen, Member
2019 – Present 40 West Arts, Member
2018 – 2023 Denver Art Students League, Member
2016 – Present Roycroft Renaissance Artisan, Roycrofters-At-Large Association, East Aurora, NY
2016 – Present Evergreen Artist Association, Member
2014 – 2018 Vail Daily News Organization, Featured Partnering Artist
2014 – Present Partnering with many gift shops, galleries & retail stores representing my artwork
2012 – 2022 Board Member, Colorado Arts & Crafts Society, Golden, CO

NATIONAL & INTERNATIONAL EXHIBITIONS:

2024: Artist Lecture for the National Arts & Crafts Conference: Artistic Typography within the A&C Aesthetic
2023: Artist Lecture at Trinidad State College: Art Nouveau & The West
2023: Solo Gallery Exhibition at the Kuehl Fine Art Gallery & A.R. Mitchel Museum of Western Art, Trinidad, CO
2021: Solo Exhibit at Center Stage Theater, Evergreen, CO
2021: Americas COVID-19 Memorial–Group Exhibit, Biennial of the Americas, International
2021: Viral Influence: Art in the Time of Coronavirus–Group Exhibit, Arvada Center For The Arts & Humanities
2020: Solo Exhibit at Portfolio Gallery, Breckenridge, CO
2019: Solo Exhibit at the Humphrey Museum, Evergreen, CO
2019: Solo Exhibit at The Chur Gallery, East Aurora, NY
2019: Autumn Colors–Group Exhibit, R Gallery in Boulder, CO
2019: Solo Exhibit at Portfolio Gallery, Breckenridge, CO
2018- 2014 Exhibitions are available, upon request.

News & Media Coverage available upon request.

CLIENT LIST:

ACADEMIC: NCAR (National Center for Atmospheric Research), Dinosaur Ridge NNL, Grinnell College, Swarthmore College, CU Denver, Regis University, Jeffco Schools Foundation, CSU Alumni Association, KC Distance Learning, Manheim University, Agouron International, Roycroft Campus Corporation, Annual Arts & Crafts Conferences

CONSULTING: The Bonham Group, Bayside Consulting Group, The Tenth Muse, Vetaris, Inc., Deer Creek Group

FOOD/BEVERAGE: McDonalds, Wendy's, Golden Moon Distillery

FINANCIAL: Western Union, Visa DPS, Ernst & Young, Charles Schwab, Consumer Credit Counseling Services Colorado Credit Union League, Weld Community Credit Union, Myers & Stauffer CPAs

GOVERNMENT: NREL (National Renewable Energy Laboratory) City of Longmont, NASA, Jet Propulsion Laboratory, United States Air Force, Department of Defense, NOAA, FEMA, NREL, CDOT, U.S. Department of Energy, Colo. Dept. of Learning & Employment, Air Command and Staff College, Defense Acquisition University, National Wildfire Coordinating Group, Joint Air & Space, Tennessee Department of Personnel

HEALTH CARE/MEDICAL: Intermountain Health Lutheran Hospital, Camp LittleTooth DDS, DaVita, National MS Society, Wilderness Medical Society, Respite Care National Care Connection, Thompson Valley EMS

HOSPITALITY: The Broadmoor, Starwood Hotels & Resorts, Hyatt, Laurel Lodge, Pike Lodge, Stony Brook Yacht Club

INDUSTRY: Concord Energy, Johnson Controls Inc., Johns Manville, BP, CH2M Hill

MAGAZINES: American Bungalow

MUSEUMS: Museum of the American Arts & Crafts Movement, Gamble House, Stickley Museum at Craftsman Farms, Kirkland Museum of Fine & Decorative Art

NON-PROFIT: VOC (Volunteers for Outdoor Colorado), Outdoor Lab Foundation Jeffco Schools, Colorado Arts & Crafts Society, Roycrofters-At-Large Association, Rose Community Foundation, Outdoor Lab Foundation, Hugh O'Brian Youth Leadership, Norwood Park Foundation, Calvary Episcopal Church

RETAIL: Walgreens, Hunter Douglas, Monarch Guides, Reflections Photography, United Stationers

SERVICE: UPS, Deloitte, Pinnacol Assurance, Colorado Creative Industries, Hiwan Homeowners Assoc.

TECHNICAL: Regis Learning Solutions, Techniques.org, SkillSoft, Allsis, WISP Networks, Knowledge Anywhere

TOURISM: Colorado Tourism Office

JURIED FINE ART SHOWS: 2010-2024:

Participated in over 215 fine art shows and festivals. Festival list & details are available upon request.

ARTISTIC & CREATIVE SKILLS:

Fine Art, Mediums: Gouache, Acrylic, Oil, Mixed Media, Enamel, Artistic Drawing, Mechanical Drawing Pen & Ink, Illustration, Photography, Typography, Graphic Design, Interior Design, Layout, Composition

SOFTWARE & TECHNICAL KNOWLEDGE:

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, UI Design, UX Design, Microsoft Office